

AGENDA

VISION

SUPPORTERS & ADVISORS

PRODUCT DEVELOPMENT

KEY MILESTONES

FUTURE PROOFING

TGMO

FUNDRAISING

CRITICAL TIMELINE

NEXT STEPS



TAMIL GENOCIDE MEMORIAL

Project Status meeting - Feb 6, 2023

VISION

- Tamil Genocide Memorial - a place to remember, pay respect and reflect - beautiful vision has inspired old and young across Canada and around the world
- Significance of the project has generated wider diaspora interest to build similar monuments elsewhere; hence building it right the first time here in Brampton is essential

WIDER COMMUNITY SUPPORT



PRODUCT DEVELOPMENT

- Conceptual design - Bosnia & Herzegovina
- Architectural drawings - Australia
- Structural drawings - Canada & USA
- Complex design covers weather, landscape, and historical elements



THANK YOU MAYOR



Mayor Patrick Brown sent a letter to Architectural Competition Organizers Bee Breeders to accelerate the competition process.



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MAYOR PATRICK BROWN

July 7, 2021

Ms. Sabine Brice
Operations and Events Manager
Bee Breeders
International Architecture Competitions

Sent via info@architecturecompetitions.com

Dear Ms. Brice,

I want to offer our support to the submission by the Brampton Tamil Association for their proposal to build a Memorial Genocide Monument in Brampton. I have attached our Council resolution that was approved in January. I am pleased to share that they are working with our Staff in Parks and Recreation to identify a location within Chinguacousy Park, close to the existing greenhouse. The proposed site is approximately 10m x 8m in size, provides excellent visibility and access, and will not adversely impact any nearby amenities within the park.

I understand that the association will be independently managing the procurement of the monument, and City staff have provided information to aid in the Request For Proposal process to retain a consultant. Staff will also assist the association with any permit submission process required, and once ready, installation of the monument.

If you need any further assistance, please contact me. Brampton City Council remains very supportive of this project.


Sincerely,


Patrick Brown
Mayor


cc: Mr. Benat Mariyanayagam, President Brampton Tamil Association
Mr. Amaleethan Xavier, Director, Brampton Tamil Association.


DESIGN SELECTION JURY PANEL

 Carleton University, Civil Engineering, Foundation

 Senior Structural Engineer with 20+ years of Experience


 Chairman, Justice & Peace Commission, Jaffna, Sri Lanka

 Engineering design & Construction, City of Toronto


 Founder, President Centre for War Victim and Human Rights

 Visual Art, Graphic design, Art installation Toronto Arts Council

 President & CEO at Construction USA


 Executive Chairman at Construction USA

 BArchSc
Architect & Design Consultant,

 Architecture and Ph.D. in Urban design in Milan, Italy.

 Poet, Art historian, Sr. Lecturer at the University

 DIP Arch ARB RIBA Chartered Architect

 Emeritus, Environmental & Urban & Rural development

KEY MILESTONES

2021

Jan

Memorial demolished in Sri Lanka; Initiated discussions with Brampton City Council

2021

Feb - May

Conducted series of meetings with City staff, Councilors and design experts

2021

June

City of Brampton passed the final motion to build Memorial at Ching Park

2021

Jul

Bee Breeders launched international design competition

2022

Jan

Top design submissions were forwarded for final selection

2022

Jan

Launched marketing & fundraising campaign

2022

Feb

Started Structural drawing work and started contacting metal fabricators for quotation

2022

June

Unveiling of our design to public at the City hall

2022

Sep

Soil Test was conducted at the Ching Park with favourable result

2022

Oct

Shortlisted manufactures were contacted for price proposals



FUTURE PROOFING



Design Experts

Assembled subject matter experts across a wider spectrum to include all perspective and knowledge



Independent Advisory Board

Creating a culture of empowerment to unleash our people's potential with young and knowledgeable minds



Transparent Financial

Aim to be open on financials to ensure public trust is kept at the highest level



Agreement with the City

Public Art Site Agreement with the City to ensure the memorial monument is kept in its original shape and location for future generation to pay respect to the fallen



Collaboration with Public

Every major milestones are communicated with wider public to ensure they are aware of the project's progress

MEETINGS WITH CITY

Date	Location	Purpose
February 9, 2021	Online Meeting	Initial Discussion
March 4, 2021	Chinguacousy Park	Identifying the location
May 17, 2021	Chinguacousy Park	Followup Meeting
March 31, 2022	City Hall	Followup Meeting
June 6, 2022	Chinguacousy Park	Go over the design details
June 8, 2022	City Hall	City council 2nd presentation
June 22, 2022	City Hall	Design Unveiling

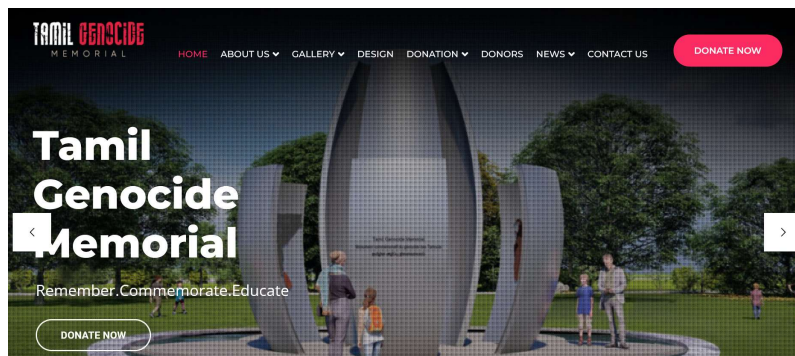
TAMIL GENOCIDE MEMORIAL ORGANIZATION (TGMO)

- The project required knowledge and expertise from outside to ensure the highest quality of the vision is translated into a beautiful masterpiece in Brampton
- Financial obligation required larger effort and deeper collaboration
 - ❖ For audit purposes, separate account is required to keep both BTA & BTSA donations kept separate from TGMO donations
- TGMO was formed for the above purposes with former BTSA & BTA Presidents and several other members of the community. The current Presidents are part of the board to ensure the continuity
- In addition, we have Technical & Community advisory group to steer the project in the right direction

FUNDRAISING

Significance of the project has generated generous support beyond our boundaries

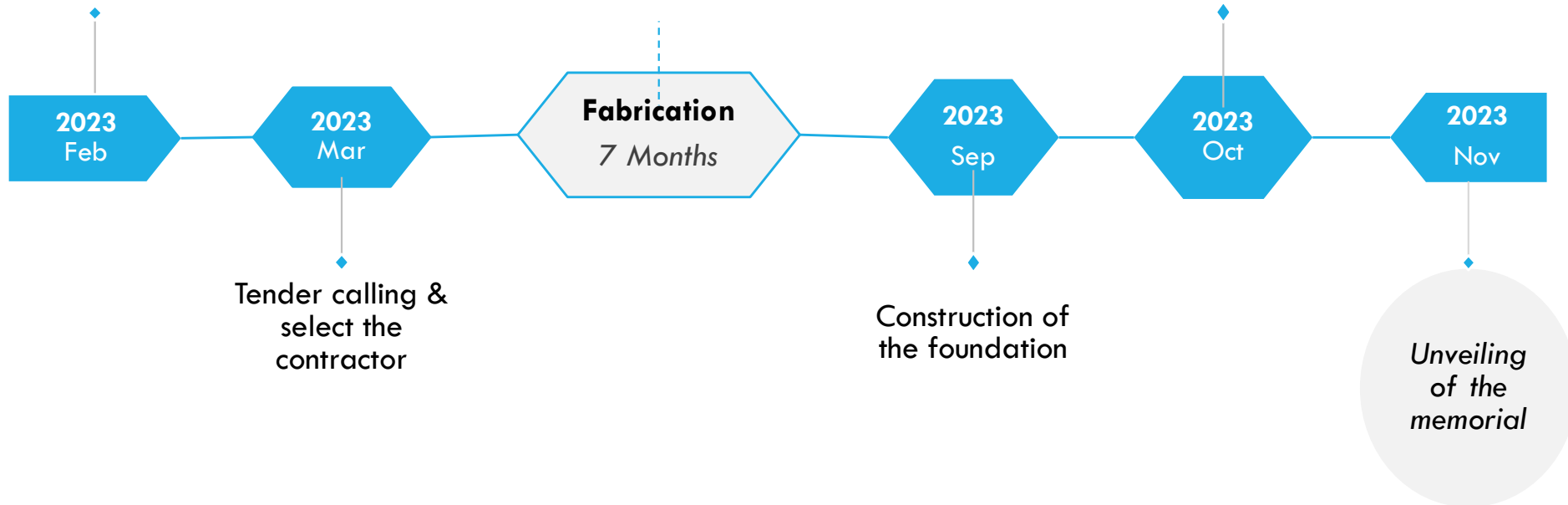
- All donation has been deposited at the financial institution of TGMO
- Every donation we received has been issued with official receipt to the donor
- All donation details have been updated on our website on a weekly basis
- We have NOT spend any of the donated money towards this project

The image shows a screenshot of the 'LIST OF DONORS' page. The header includes the title 'LIST OF DONORS' and a navigation link 'HOME / LIST OF DONORS'. The main content area is titled 'List of Donors - Tamil Genocide Monument Organization'. Below the title, there is a search bar and a 'Show 50 entries' dropdown menu. The table below lists donation records with columns for Date, Amount, Category, Cheque # / Paid By, and Receipt #. The data is as follows:

Date	Amount	Category	Cheque # / Paid By	Receipt #
2022-01-01 00:00:00	10	Donation	E-transfer	2022-00001
2022-01-01 00:00:00	10	Donation	E-transfer	2022-00002
2022-01-01 00:00:00	10.01	Donation	E-transfer	2022-00003
2022-01-08 00:00:00	1000	Donation	E-transfer	2022-00004

CRITICAL TIMELINE

Finalize the Public
Art Site
Agreement with
the City



Tender calling &
select the
contractor

Construction of
the foundation

Installation of the
fabricated
material

NEXT STEPS

- **Critical timeline**
 - ❖ Public Art Site Agreement needs to be completed by February to complete the project in 2023

- **Finalize Public Art Site Agreement**
 - ❖ Amendment to the motion to make slight change to the monument
 - Tamil Genocide Memorial
 - ❖ Agreement to include long term lease to the plot of land on which the monument to be built

- **Communication with City departments**
 - ❖ Consistent and clear communication with City staff is important for successful execution